







<b>Entrepreneurship Curriculum Resource Criteria</b>			
<b>Website</b>	<a href="http://www.3daystartup.org">www.3daystartup.org</a>	<a href="http://www.base11.com">www.base11.com</a>	<a href="http://www.edgemakers.com">www.edgemakers.com</a>
<b>Description</b>	Delivers intensive, fun, hands-on entrepreneurship education programs to students at colleges and university campuses across the globe.	Base 11's STEM Entrepreneur Program offers three tracks for community college students to pursue future STEM careers: Paid summer fellowships and academic-year internships in engineering and computer science at world-class research institutions. The program helps students transform classroom knowledge into marketable solutions and learn how to build viable business around them.	EdgeMakers' higher education products teach the process of innovative thinking and entrepreneurship, to empower students with critical thinking skills. EdgeMakers offers a complementary pedagogical approach that can easily be added to any existing school curriculum.
<b>Features</b>	For three days, a 3 Day Startup trained facilitator will come to your campus and guide approximately 40 cross-disciplinary students through modules that will take them from ideation and team formation to pitching developed ventures on the third day.	A one-semester college course providing leadership skills, business acumen and innovation techniques that can be applied at a startup or a major corporation. A workforce development program that provides job specific training and apprenticeships at major corporations for IT careers.	<b>Fully Digital:</b> Higher education courses are online and compatible with various learning management systems (Blackboard, Canvas, D2L, and Odigia). Instructor-led, asynchronous or synchronous. <b>Creative Online Collaboration:</b> Designed to enable innovative thinking and the creative design process in a collaborative digital environment. <b>Relevant and Applicable:</b> Academic concepts and theory contextualized in real-world situations. Assignments and projects require students to reflect and apply skills to their own lives.
<b>Benefits</b>	Very quick, intensive, facilitator-led instruction, very similar to Startup Weekend, but more focused on education, high schools, colleges, and university. Also, more structure in place versus Startup Weekend, which is more Hackathon like.	MakerSpace-centric, for inventors/entrepreneurs, STEM focused, transforming high-potential, low-resource college students: women and ethnic minorities	Strong focus on 21st Century Skill Development (Soft Skills), flexibility, all online, digital courses. Can create a blended learning model for colleges, at a lower per student price. Built to easily integrate into existing academic programs.
<b>Open Educational Resource (OER) Compatibility</b>	NO	NO	NO
<b>Student Costs</b>	NO	N/A	\$100-\$200 per student for 100% online class. Prices are negotiable based on resources needed and # of students. \$25 - \$50 per student for each classroom for a blended learning, facilitator-led model, with handouts, etc.
<b>Instructor Certification</b>	NO	NO	Yes, they already have formalized certification for HS. College level faculty certification is coming soon, but would like to based their certification first on college suggestions before formalizing. Faculty training is strongly encouraged to ensure proper delivery of content
<b>Instructor Costs</b>	50 student max per cohort, \$6500 includes everything except food per cohort, can be up to \$15,000 if training trainers	N/A	Instructor professional development can be held at their location at \$1000 for one individual instructor. For multiple instructor professional development, held at a college site, their team will come to the college for a fee of \$6500 for a cohort of up to 20 instructors.
<b>Online Modules</b>	YES	N/A	YES
<b>Idea Creation</b>	YES	N/A	YES
<b>Startup Focus</b>	YES	N/A	YES
<b>Existing Business Focus</b>	NO	N/A	NO
<b>Canvas Shell Available</b>	NO	N/A	YES
<b>Partners/Institutions</b>	58 Universities in North America, including Harvard, UCLA, and Pasadena City College	Skyline College, UC Irvine	University of Arizona, Houston Community College, Pima College
<b>Other Notes</b>	Can be 2 days		

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<b>Website</b>	<a href="http://www.entpathways.com">www.entpathways.com</a>	<a href="http://www.entre-ed.org/resources/postsecondary/">www.entre-ed.org/resources/postsecondary/</a>	<a href="http://www.eshipeducator.com">www.eshipeducator.com</a>
<b>Description</b>	<p>The Community College Entrepreneur Pathway's (CCEP) program provides faculty with a comprehensive set of curricula for teaching entrepreneurship, methods for delivering the content experimentally, printed teaching notes and complete set of course materials, and an on-line portal which can be used by students in the form of an ebook.</p>	<p>Higher Education resources include information on undergraduate-level project and lesson ideas, workforce development ideas infused with entrepreneurship, and PK-12 school and community engagement opportunities for your campus.</p>	<p>Solid entrepreneurship curriculum is fun. Creating your own curriculum is not. Log in to share and use world-class, best-practice curriculum from great entrepreneurship instructors. Together, we can build launch pads for our students.</p>
<b>Features</b>	<p>The Community College Entrepreneur Pathway Instructor Workshop is a three-day clinic for college faculty providing innovative ways to effectively teach entrepreneurship in the classroom. Leading entrepreneurship educators will demonstrate the cutting edge curricula over the course of the workshop. Participants will receive a full set of classroom curricula covering 18 lessons including extensive teaching notes, lesson PowerPoints, hands-on exercises, quizzes, projects, web resources and in-depth insights into each lesson.</p>	<p>This is a repository of Classroom Lessons, Campus-wide Events, Outreach Ideas and Ready-made Curriculum</p>	<p>This is a repository of Entrepreneurship Resources compiled by educators, sharing some of the curriculum resources on this list, as well as classroom lessons, ideas and more.</p>
<b>Benefits</b>	<p>The Community College Entrepreneur Pathway curricula makes entrepreneurial practices accessible to students, equipping them with the knowledge and skills needed to start a new venture launch or successfully navigate the professional world.</p>	<p>Ready-made entrepreneurship curriculum and classroom lessons that can be used as stand-alone lessons or as part of larger units.</p>	<p>Ability to search for specific resources to fit your curricular needs.</p>
<b>Open Educational Resource (OER) Compatibility</b>	<p>N/A</p>	<p>N/A</p>	<p>N/A</p>
<b>Student Costs</b>	<p>N/A</p>	<p>N/A</p>	<p>Free</p>
<b>Instructor Certification</b>	<p>N/A</p>	<p>N/A</p>	<p>N/A</p>
<b>Instructor Costs</b>	<p>N/A</p>	<p>N/A</p>	<p>N/A</p>
<b>Online Modules</b>	<p>NO</p>	<p>YES</p>	<p>YES</p>
<b>Idea Creation</b>	<p>YES</p>	<p>YES</p>	<p>YES</p>
<b>Startup Focus</b>	<p>N/A</p>	<p>YES</p>	<p>YES</p>
<b>Existing Business Focus</b>	<p>N/A</p>	<p>YES</p>	<p>YES</p>
<b>Canvas Shell Available</b>	<p>N/A</p>	<p>N/A</p>	<p>N/A</p>
<b>Partners/Institutions</b>	<p>Chabot College</p>		
<b>Other Notes</b>			

<b>Entrepreneurship Curriculum Resource Criteria</b>	<b>Experiential Entrepreneurship Curriculum</b>		 Make Decisions. Take Action.
<b>Website</b>	<a href="http://www.teachingentrepreneurship.org/exec">www.teachingentrepreneurship.org/exec</a>	<a href="http://www.goventure.net">www.goventure.net</a>	<a href="http://www.growthwheel.com">www.growthwheel.com</a>
<b>Description</b>	A comprehensive, and structured, experiential curriculum made by university faculty. There are 25+ detailed lesson plans, exercises, and assessments that provide the foundation for your entrepreneurship course, so you can teach real-world intra/entrepreneurial skills	GoVenture Small Business simulation is a realistic business and entrepreneur simulation that recreates the day-to-day experiences involved in starting and running a small business. Like a flight simulator for business, GoVenture Small Business puts you in the role of entrepreneur founder and CEO of your own virtual business, while engaging you in realistic situations and problems. It's easy to use, visual, interactive, and exciting!	GrowthWheel is a toolbox for one-to-one business consulting that is geared towards business advisors helping with decision making and action planning for startup and growth companies. The GrowthWheel Framework breaks down the four challenges of Business Concept, Customer Relations, Organization, and Operations into 20 Focus Areas. For each of the Focus Areas there is a package of visual materials to be used for working on start-ups and business cases in the classroom — or outside.
<b>Features</b>	15 weeks of exercises with topics that include Idea Generation, Problem Validation, Customer Interviews, Experiment Design, Revenue Modeling, Price Testing, and many more. 20 Experiential Exercises - Teach entrepreneurial principles inside or outside the classroom. You can also add your own modules, so it is customizable for intro or capstone courses.	Manage all aspects of your own virtual business — price your products, order inventory, conduct sales and marketing initiatives, review financial statements, hire and fire employees, manage schedules, and more. Monitor your success by evaluating profitability, market share, customer satisfaction, employee morale, personal goals, and more!	The GrowthWheel Toolbox contains all that is needed for a course of 10-20 sessions/weeks. Instructors can build a curriculum entirely based on GrowthWheel or add GrowthWheel modules to an existing course. The toolbox contains 5 simple, visual, and practical tools.
<b>Benefits</b>	Replace lectures with activities through 9 hands-on "Entrepreneurship Labs" that teach skills in an immersive way.	Self-directed or facilitated learning environments. Comes with an illustrated introduction to starting and running a small business. Learning guides and activities, a test bank, and performance reports, as well as free downloadable resources	All tools are available online and in print. Helps companies determine which areas to focus on to strengthen and grow their business. Gives an alternative to the conventional business plan.
<b>Open Educational Resource (OER) Compatibility</b>	NO	NO	NO
<b>Student Costs</b>	\$99 per user	\$29 per student for 6 months	\$50-\$200 per student
<b>Instructor Certification</b>	NO	NO	Yes, GrowthWheel Certification Course
<b>Instructor Costs</b>	\$99 per user	\$129 per seat one-time fee for perpetual use with no yearly fee, AND colleges can obtain site licenses as well.	\$2000 per educator
<b>Online Modules</b>	YES	YES	YES
<b>Idea Creation</b>	YES	NO	N/A
<b>Startup Focus</b>	N/A	YES	YES
<b>Existing Business Focus</b>	N/A	YES	YES
<b>Canvas Shell Available</b>	N/A	NO	N/A
<b>Partners/Institutions</b>	Several universities, including Creighton, Nebraska and Xavier	Several Colleges and Universities	NACCE and USASBE and Gloval Consortium of Entrepreneurship Centers
<b>Other Notes</b>	Lifetime Access for \$99		

<b>Entrepreneurship Curriculum Resource Criteria</b>			
<b>Website</b>	<a href="http://www.life-global.org">www.life-global.org</a>	<a href="http://www.elimindset.com">www.elimindset.com</a>	<a href="http://www.fasttrac.org">www.fasttrac.org</a>
<b>Description</b>	A library of Business and Entrepreneurship resources.	The Entrepreneurial Learning Institute's "Ice House Entrepreneurship Program" provides entrepreneurial soft skills related to the entrepreneurial mindset. The Ice House Student Success Program is a student success course designed to cultivate an entrepreneurial mindset in new college students or high school students preparing for college.	The Kauffman FastTrac "Planning the Entrepreneurial Venture" is a nationally recognized curriculum. This immersive course is designed to provide information, tips, exercises and tools to help students think about their business idea.
<b>Features</b>	Hands on, relevant business and IT courses that range from starting a business, design thinking, social entrepreneurship, and soft skills training	The Student Success Edition is a fully digital program offered in online or blended delivery format with a 3 credit hour and 1 credit hour version. Each lesson contains video case studies featuring a variety of real-world, "unlikely" entrepreneurs and students who have embraced the core concepts of an entrepreneurial mindset. The program provides for experiential learning beyond the classroom, making connections and building relationships that can support students throughout college and beyond.	Kauffman FastTrac equips aspiring entrepreneurs with the business skills and insights, tools, resources, and peer networks necessary to start and grow successful businesses. Self-paced and online, in a classroom with peers or in a blended setting.
<b>Benefits</b>	Certificates of Completion for each module, access a global network of entrepreneurs, learn at own pace, free.	Highly flexible and fully integrates into your institution's Learning Management System. Designed to empower learners by exposing them to entrepreneurial thinking while immersing them in entrepreneurial experiences that will enable them to develop creativity and critical thinking, effective problem solving, communication, teamwork, and other entrepreneurial skills.	Discover how your business concept matches your personal vision. Align your business concept with a real market opportunity. Find your target market and discover your competitive advantage. Determine the unique features and benefits of your product/ service. Learn how to set realistic financial goals for your business. Define your company's brand and marketing. Learn how to manage business functions and develop an organizational culture. Determine the steps to profitability. Identify potential sources of funding for your business. Launch your business.
<b>Open Educational Resource (OER) Compatibility</b>	N/A	NO	NO
<b>Student Costs</b>	FREE	\$99 per user	N/A
<b>Instructor Certification</b>	NO	Ice House does not require the instructor to be a subject matter expert in the field of entrepreneurship, but rather a facilitator of the entrepreneurial learning process. To ensure the quality of the learner experience and a core understanding of the Ice House philosophy, one must be an Entrepreneurial Mindset Certified Facilitator in order to facilitate the program.	
<b>Instructor Costs</b>	FREE	\$2,500	
<b>Online Modules</b>	YES	YES	YES
<b>Idea Creation</b>	YES	YES	YES
<b>Startup Focus</b>	YES	YES	YES
<b>Existing Business Focus</b>	YES	YES	NO
<b>Canvas Shell Available</b>	N/A	YES	N/A
<b>Partners/Institutions</b>	SkillsUSA, NACCE, Indiana University		
<b>Other Notes</b>			

<b>Entrepreneurship Curriculum Resource Criteria</b>			
<b>Website</b>	<a href="http://www.michelsonip.com/intangible-advantage">www.michelsonip.com/intangible-advantage</a>	<a href="http://www.scu.edu/mobi">www.scu.edu/mobi</a>	<a href="http://www.nxlevel.org">www.nxlevel.org</a>
<b>Description</b>	Learn How to Protect Your Innovations and Creative Work with The Intangible Advantage - The First Intellectual Property Book for Everyday People, as well as downloadable instructional materials to add to your entrepreneurial curriculum	Santa Clara University - FREE online courses teach new entrepreneurs how to start a business and experienced entrepreneurs how to grow a business. My Own Business Institute is the world's leading provider of FREE online education for entrepreneurs.	NxLevel is the world's largest and most effective entrepreneurial training network. Since 1994, more than 300,000 students have participated in NxLevel training, and more than 7,500 people are certified as NxLevel instructors.
<b>Features</b>	Plug & play instructional resources covering the most important intellectual property topics through 38 lectures with over 3.5+ hours of video.	Each course, STARTING A BUSINESS and BUSINESS EXPANSION, is comprised of 15 sessions. Through video, audio, and text, our online students learn how to pick a business, how to finance it, how to build clientele, and how to create a successful team.	Several books, presentations, and other resources for entrepreneurship instructors to use, including The NxLevel Guide To Growing Your Business, which can be presented in six or 10 weeks to growth-oriented startups, existing entrepreneurs or a mixture of both.
<b>Benefits</b>	Faculty can upload IP modules directly into their learning management system (LMS). Use PowerPoint slides to cover key topics in patents, copyright, trademark, and trade secrets. All slides are fully customizable. There is also an Assessment Bank that comes with pre-written questions after every section to check for understanding. And discussion questions to get students engaged and thinking about the application of intellectual property in today's economy	Direct access to resources for each session. Assessment of learning through session quizzes and a final exam. Access to the "More from MOBI" videos featuring subject matter experts. Receive directed communications about courses, resources and new opportunities from the MOBI team. Utilize and revisit the materials as needed. English and Spanish Versions, FREE and Online	Highly flexible approach ensures that all students get the individualized help they need while also completing a professional business plan within a short but realistic timeframe. It will not only help students to take advantage of new and emerging business opportunities, but will also make the course easier for instructors to customize for individual classes.
<b>Open Educational Resource (OER) Compatibility</b>	N/A	N/A	NO
<b>Student Costs</b>	NO	Free for Students	\$79 - \$89 per book
<b>Instructor Certification</b>	NO	Yes, free certification...Certificate of Completion from Santa Clara University	Yes, optional
<b>Instructor Costs</b>	NO	Free for Educators	Optional - \$495 for certification course
<b>Online Modules</b>	YES	YES	Optional eBooks are available
<b>Idea Creation</b>	N/A	N/A	N/A
<b>Startup Focus</b>	N/A	YES	YES
<b>Existing Business Focus</b>	N/A	YES	YES
<b>Canvas Shell Available</b>	N/A	N/A	NO
<b>Partners/Institutions</b>		Santa Clara University	
<b>Other Notes</b>		The MOBI curriculum and website are based on the work of Phil Holland, a successful entrepreneur and author of The Entrepreneur's Guide. Since 2000, millions of people have accessed the website, and over 15,000 have completed at least one of the online courses.	

<b>Entrepreneurship Curriculum Resource Criteria</b>		
<b>Website</b>	<a href="http://www.sageglobal.org">www.sageglobal.org</a>	<a href="http://www.usasbe.org">www.usasbe.org</a>
<b>Description</b>	<p>"Turning Risk into Success"- TRIS- is a licensed 26-lesson hands on course created by Dr. Curtis L. DeBerg, an award-winning university professor, which shows teenagers how to identify and operate their own business. Students' businesses can be a commercial enterprise or a social enterprise.</p>	<p>USASBE - The United States Association for Small Business and Entrepreneurship is the largest independent, professional, academic organization in the world dedicated to advancing the discipline of entrepreneurship.</p>
<b>Features</b>	<p>Gain knowledge and skills to become a successful entrepreneur. Implement project-based learning, with heavy influence on STEM areas. Develop critical thinking of a business person. Integrate computing skills (e.g. creating financial spreadsheets). Conduct research for career skills relevance (based on CTE standards). Design PitchDeck presentations to make TRIS content come to life</p>	<p>Provides resources and opportunities to stay on top of the latest teaching trends for business and entrepreneurship. Content, including videos, syllabi and exercises, can be accessed through membership which costs \$125/year.</p>
<b>Benefits</b>	<p>Large student competitions held, complete curriculum and professional development provided.</p>	<p>Subscriptions to Entrepreneurship Theory and Practice and the Journal of Small Business Management. Automatic membership in the International Council for Small Business (ICSB). Access to the Entrepreneurship Syllabus Exchange. Access to our online career center. Subscription to the USASBE newsletter, Liaison. Inclusion in the USASBE Member Directory. Access to USASBE special interest groups (SIGS). Access to members-only online resources such as the USASBE Video Library, Bibliography Database, archived conference proceedings, etc.</p>
<b>Open Educational Resource (OER) Compatibility</b>	<p>NO</p>	<p>N/A</p>
<b>Student Costs</b>	<p>Free for Students</p>	<p>\$75 for student membership</p>
<b>Instructor Certification</b>	<p>Yes, Certificate of Completion from California State University</p>	<p>NO</p>
<b>Instructor Costs</b>	<p>\$395</p>	<p>\$125 for general membership</p>
<b>Online Modules</b>	<p>N/A</p>	<p>YES</p>
<b>Idea Creation</b>	<p>YES</p>	<p>N/A</p>
<b>Startup Focus</b>	<p>YES</p>	<p>N/A</p>
<b>Existing Business Focus</b>	<p>YES</p>	<p>N/A</p>
<b>Canvas Shell Available</b>	<p>N/A</p>	<p>N/A</p>
<b>Partners/Institutions</b>	<p>Cal State Chico</p>	<p>Over 1000 members from universities and colleges, for-profit businesses, nonprofit organizations, and the public sector,</p>
<b>Other Notes</b>	<p>Faculty must attend training seminar to receive all resources</p>	<p>Numerous opportunities to network with other educators, researchers, policy makers, management professionals and entrepreneurs</p>